

Language Coaching Certification

October 2025

EVENING GROUP

Introduction to Coaching

Date	Time	Agenda
13th October	19.00 – 22.00 CEST/Spain time	Introduction to the Language Coaching Course Objectives and outline Orientation and think like a coach Listen and speak like a coach Introduction to coaching What is coaching? Sports coaching vs life coaching/business coaching Definitions of coaching What is your definition of coaching? Introducing the ICF • Code of ethics • Core competences • Coaching engagements Coaching Tools – what do we know? Coaching models Key professional skills • Empathy and trust • Confidentiality • Active Listening • Powerful Questions • Stretching the coachee • Tapping into motivation and getting commitment Neuroscience in Coaching - Impacts that we want on the brain • Provoke brain connections • Stimulate working memory • Assist hardwiring process • Enhance focus and attention with constant „Placement“ or „GPS conversation mapping“ • Focus and attention on Solutions NOT DRAMA • Be sensitive and avoid extreme limbic reactions • Empathy /mirror neurons
14th October with Juan Carlos Campos	19.00 – 22.00 CEST/Spain time	Practice essential development of active listening Practice formulation of powerful questions Introducing how to coach around dilemmas. Interactive coaching practise Introducing goal setting How to steer coaching conversations in goal setting from generic to specific goals Interactive Coaching for goals - coaching practise SMART

Neurolanguage Coaching® Skills

Date	Time	Agenda
16th October with Juan Carlos Campos	19.00 – 22.00 CEST/Spain time	What are SMART goals? Practising coaching the coachee around SMART goals Introduction to neuroscience, the brain and learning The development of Neuroscience Neurons and How neural networks are formed Formation of habits Neuroplasticity and neurogenesis Ageing and neuroplasticity Scientific evidence of neuroplasticity
20th October	19.00 – 22.00 CEST/Spain time	The brain and learning Brain Waves and learning Areas of the Brain Introducing the triune brain and the limbic system Looking deeper at the Limbic system Fight or flight in depth – amygdala hijack situations Reference to the emotional triggers in language learning Analysing social pain as described by Dr Lieberman Practical coaching conversations with regard to emotional triggers and social pain situations connected to language learning – coaching our learners to feel more comfortable with language learning Practical coaching conversations with regard to emotional triggers
21st October with Juan Carlos Campos	19.00 – 22.00 CEST/Spain time	The IMAGES model What is the perfect learning state? Identifying the elements of the perfect learning state Connecting brain waves to the learning states The Learning Journey and coaching conversations with our coaches about their learning journey What is mastery – question regarding subconscious brain patterns and how to create these patterns The Flow State and Conscious and Subconscious
23rd October	19.00 – 22.00 CEST/Spain time	Learning Perceptions and learning styles – Coaching conversations with our coaches regarding their learning styles Wrapping up the neuroscience Brain-based Breakthroughs – how to provoke and create neural networks relating to language

Date	Time	Agenda
		Principles from coaching integrated into the NL Coaching process What is incorporated into the language coaching process from coaching continued? The difference of language teaching and language coaching What is Language Coaching and what language coaching is not? What is incorporated into the language coaching process from coaching? Building up the 1st session with a client What do you know about Language coaching and Neurolanguage Coaching engagement • Definition neurolanguage coaching • Introducing language coaching to clients Introducing the 3 Ms of Language Coaching • Motivation • Mechanical • Mastery
30th October	19.00 – 22.00 CEST/Spain time	Introducing Motivation diagnostic • Finding client motivation • Coaching clients to find motivation • Coaching clients who have no motivation Practical Coaching conversations around motivation Introducing mechanics and mastery goal setting Mechanical goal setting practice – practise goal setting applied to language coaching Getting the coachee to set actions Coaching for commitment Giving feedback and acknowledgement as positive reinforcement
31st October	19.00 – 22.00 CEST/Spain time	Practise mechanical goal setting Introducing the Mastery goal setting process • Practise goal setting for the mastery of the language • Stretching the coachee for actions and action setting • How to get coachee to own the goals • Commitment and time focus
3rd November	19.00 – 22.00 CEST/Spain time	Practise mastery goal setting Introducing the 5 cs of Language Coaching • Concrete requirements PROGRESS – introducing learning as a circular process Managing language coaching sessions with the client – accountability and commitment

Date	Time	Agenda
		Administration and forms to use – going through mechanical and mastery goal setting forms with the coachee Creating action setting forms with the coachee Conducting goal review forms with the coachee Structuring language coaching sessions Delivering language coaching sessions – practice sessions
4th November	19.00 – 22.00 CEST/Spain time	Coaching Practice – the first session with a new client Managing the coaching engagement Coaching Practice – First session with client Consolidate the learning and laying foundations for language coaching Goal review sessions Coaching around the success of goals and actions
17th November	19.00 – 22.00 CEST/Spain time	Neurolanguage Blockbuilding – delivering grammar through coaching conversations - Introduction and break down of grammar areas - PACT PQC coaching grammar model Placement Assessment Conversation Teach Powerful questions Clarification
18th November	19.00 – 22.00 CEST/Spain time	(cont.) Neurolanguage Blockbuilding – delivering grammar through coaching conversations - Introduction and break down of grammar areas - PACT PQC coaching grammar model Placement Assessment Conversation Teach Powerful questions Clarification Coaching Practice – Grammar topics in coaching conversation Applying coaching methodology into the Language coaching process Practice neurolanguage blockbuilding Coaching Practice – Grammar topics in coaching conversation Applying coaching model into the Language coaching process