

# A transition to Language Coach

Interview with Rita Farkas, Business English trainer, Hungary



## **Can you describe your professional career before taking the language coaching certification (LCC)?**

*I have 30 years' experience as a language trainer of business English at a diverse set of multinational companies. I'm an accomplished and acknowledged language consultant with a consistent record of improving effective language use, a Certified Practitioner of Neuro-Linguistic Programming, an internationally accredited English language examiner and a teacher of English courses tailored to trainee's specific requirements with an emphasis on effective use of language in business settings. I develop course materials to facilitate understanding and expressing key business concepts, managing challenging situations, preparing written and delivering compelling oral communication material.*

## **How did you find the course?**

*That was a kind of a wonderful journey exploring how this is working in me and in others 'brainwise' and otherwise as well. Bringing out and empowering knowledge and skills and abilities... activating and shifting as well as creating a new concept and paradigm in me.*

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*"the way they reacted, the way they were shocked and how much they were energized and inspired was absolutely fascinating and confirming"*

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## **Which highlights or insights did you gain from the LCC?**

*Several revelations and scientific truths gave me evidence that I can come up with in case of working with skeptical or doubtful clients. One of the biggest things I took home and implemented immediately was the question of self-responsibility, I mean coachees must/ should/ are highly recommended to take responsibility for their own language development. I loved that!*

## **What was the immediate impact on your way of teaching after taking the course?**

*Continuing from the question before... I presented the concept to all my working partners and trainees and the way they reacted, the way they were shocked and how much they were energized and inspired was absolutely fascinating and confirming ... I was on the right track ... on a better track than before! I could help them step on a better one themselves as well!!!!.*

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*“It made me even more empowered in myself as more understanding, emphatic and accepting”*

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### **Were there any impacts on your personal life during or after the course?**

*I could use the knowledge about the brain and triggers and territories of fearful blocking situations, as well as social pain... that was extremely useful and I could implement this information immediately and it made me even more empowered in myself as more understanding, emphatic and accepting.*

### **How has your professional development after the course?**

*I could implement the concept and conceptual thinking, steps of the process, and I have become – and I am still improving and fine-tuning this – more aware of what is going on, what is my part of the cooperation and I have started to learn how to manoeuvre my client to become a more responsible and conscious person and language learner. Professionally I am getting more and more coaching and language coaching clients and people with issues and requests that are far beyond the simple language teaching status and tasks have started to find me. This is the path I am planning to continue on.*

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*“Empowering, inspirational, practical and scientifically solid - so, human and humane!”*

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### **How has the course changed the way you deliver a language course?**

*The concept of chunking down and then building it up again is a wonderful tool, and that is the key magic that seems to be working to me and for me.*

### **Is there any additional information that you would like to add?**

*The words that come to my mind if I think of this course are the following: empowering, inspirational, practical and scientifically solid - so, human and humane!*

*What I have understood:*

- *It is the way we all should live our lives: in a responsible and conscious way.*
- *It is the way we educators and helpers should operate to be empathetic and understanding and skilled in offering alternatives to others to help them find their own ways and their own inner sources.*

*LCC is as simple as all basic truths ... and that is the strongest point in it – at least for me. It harmonizes with the basic truths I try to align my life with:*

*ATTENTION ⇔ DISCIPLINE ⇔ PRESENCE ⇔ VENERATION ⇔ LOVE.*

August 2017