A transition to Language Coach

Interview with Vera Freitas, language instructor, Brazil



"It was innovative and ground breaking"

Can you describe your professional career before taking the language coaching certification (LCC)?

I have been working as a traditional yet updated language instructor. I have always studied hard so as to become a good professional, and working with mainstream institutions helped me in this aspect.

How did you find the course?

It was innovative and ground breaking.

Which highlights or insights did you gain from the LCC?

Teaching can be more concise and learning can be faster – like cutting corners. It's a language learning methodology that makes sense in the IIIrd Millenium.

"I am catering for students' own needs and desires, which makes me set priorities in my lessons"

What was the immediate impact on your way of teaching after taking the course?

I am putting more focus on results, I am catering for students' own needs and desires, which makes me set priorities in my lessons.

Were there any impacts on your personal life during or after the course?

During the course the workload increased, demanding extra attention and energy from me; I wish I had more time to dedicate.

Concerning after the course I think it's still a little early to consider.



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"I feel I'm making them more aware of what they really want and where they want to get"

How was your professional development after the course?

As I said I have been focusing on results more than ever, particularly how clients see these results, their perception of learning. Everything happens in a much faster rhythm these days and with learning it couldn't be different. People want it now, and that's where I think LCC will make a difference.

How has the course changed the way you deliver a language course?

I think I still have some time ahead of me before I consider myself familiar and at ease with the new approach, but choosing to work this way is already the cornerstone.

How would you describe the impact you are now having as a language coach on your learners?

As I'm trying to focus on results I feel I'm making them more aware of what they really want and where they want to get. In my opinion this awareness is the greatest impact.

Is there any additional information that you would like to add?

I just want to express my gratitude and respect for Rachel and her brilliant work.

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